

DNP

Photo Imaging



DPM Solutions, Inc. Relies on DNP Photo Printers for Over 250 Prints Per Hour at Nation's Largest Experiential Brand Activations

"Every opportunity we get is due to our success handing out marketing prints"

Shortly after its founding in 2005, DPM (Digital Photo Marketing) Solutions, Inc. (DPMS) began renting and selling turnkey digital photo solutions to large event producers across the nation. By developing user-friendly systems that enable event staff to be trained quickly and remotely and providing around-the-clock technical support for them, DPMS has become a leading innovator of photo solutions for experiential brand activations. To ensure ease-of-use and a superior level of customer service, the company turned to DNP's dye-sublimation photo printers to print branded photographs on-site and give them away as marketing materials, which has quickly become a cornerstone of its event solutions.



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DPMS also forged new territory as the photo solutions provider for Nokia USA, becoming the first company to use phones as the photo capture device in a brand activation campaign. Since then, the company has teamed with major event planners and corporate clients, both national and regional, to provide a range of experiential products that promote their brand.

With more than 100 printers deployed in the field at any time, DPMS relies heavily on the durability and ruggedness of DNP printers to deliver upwards of 250 photos per hour. "Printing reliably with ease of setup is key to our success," said Dave Erne, co-owner of DPM Solutions, Inc. "The durability of our photo systems combined with our 24/7 technical troubleshooting has made us the go-to provider of print-on-site event marketing systems. DNP's dye-sublimation printer solutions have not only proved to be extremely reliable, but have also made the ease-of-use, technical support, and in-house repairs we offer our clients possible."

As one of DPMS's flagship solutions, the APS Event Photo System is an easy-to-use event-marketing tool complete with the ability to shoot photos via a tethered DSLR camera or tablet/handset with Bluetooth transfer. It comes standard with DNP's DS40 printer to produce 4"x6" images immediately on-site. The system also allows for printing with standard borders or green screen compositing with

border overlays and ships with a heavy-duty travel case. "The reliability and high print quality of the DS40 have made our systems extremely robust," said Erne.

The DNP DS40 can print full bleed 4"x 6", 6"x 8", and 5"x 7" images in a beautiful glossy or matte finish. Not only is the DS40 versatile, but it can also produce 4"x 6" prints in less than nine seconds. Additionally, the DS40 is designed to save space and can be stacked for high-output situations.

"Every opportunity we get is due to our success handing out marketing prints," said Pete Orsini, co-owner of DPM Solutions, Inc. "We typically print anywhere between 100 and 250 prints per hour for our clients and our ability to consistently produce this output without downtime has led to many new clients seeking our help at their events."

For more information, please visit
<http://dnpphoto.com/EventPhoto/DS40.aspx>

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