



MVS Studios Teams Up with DNP to Dominate the US Photobooth Industry

"DNP printers are reliable, produce great quality prints and the customer support has been fabulous whenever we've needed it. They are the only event printers that we use."

MVS Studio specializes in interactive photo and video installations. Mark Van S., the Creative Director at MVS Studio, did his first Digital Photo Booth installations in 2004. Initially a creative experiment, Van S. wondered if you gave people the same tools as a professional photographer would they take professional pictures? By adding a mirrored live view to a professional camera and lighting, Van S. handed over control to the subject. Some say this experiment ushered in the age of the "Selfie". It certainly started the modern photo booth trend for special events. Inspired by instant gratification and new digital technology, MVS Studio reinvented the photo booth with an open, modern design and state of the art equipment using DNP's dye-sublimation printers to produce beautiful, high quality images.

Over the years MVS has grown and diversified their rental and sales options with their fobo.co brand. MVS is the most successful event photo booth company in the US and employs 15-20 full and part time employees in their main offices in New York and Los Angeles. Thanks to DNP, MVS estimates that they have done 6 million shots in the last decade!

"Our Photo Booths have been set up for every major museum, award show, corporation, fashion and marketing company you can think of, including MoMA, The Getty, Hermes, Louis Vuitton, Tiffany & Co, Apple, Microsoft, Target, Nike, Grey Group, the Oscars, Emmys, Tonys and the White House just to name a few," said Van S. "Our Photo Booths have a lot of stamps on their passports too, equipment has been to events in Berlin, Milan, London, Paris, Mexico City, Seoul, Hong Kong, and Canne."

"We are always in search of quality equipment that has a small foot print. Size and weight matter, the smaller the better. The DS620A is the perfect solution and works perfectly in our booths. Since we offer instant printing we need a great photo printer that is super fast, so we landed on DNP as our printer of choice in 2011. We designed a printer stand specifically for the DNP 620A, it is for sale through our website fobo.co," said Van S. "Over the years DNP has offered well designed equipment that is smaller while still providing a print in just a few seconds. We also love the customer service and distribution. We have been able to get printer supplies on short notice all over the country."

The DS620A can produce standard 4"x6" images in less than nine seconds and 5"x7" prints in approximately 15 seconds. It also offers a wide range of print sizes, including 2"x6" (2-up) photo strips, 2"x6" (4-up) photo strips, 3.5"x5" (2x), 4"x6", 4"x6" (2x), 5"x7", and 6"x8" prints as well as new 5"x5" and 6"x6" square prints.

For additional information on DNP's professional photo printing solutions, please visit: www.dnpphoto.com/Printers/DS620A



DS620A™



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