



Smiles are meant to be shared



## Ritz Photo Booth Co. Delivers One-of-a-kind Experiences with DNP's DS-RX1HS™ Photo Printer

*"We did a lot of research on all the professional-quality photo printers out there, and DNP definitely rose to the top."*

Ideal for photo booth operations, the DS-RX1HS is a perfect fit for the Ritz Photo Booth Co., combining inexpensive hardware costs, low media prices and high-end capabilities to provide the largest print capacity in its class and outstanding performance. "We're a small, family-run business based in Minneapolis, Minnesota. Jonathan and I started Ritz Photo Booth Co. in 2013 after seeing a photo booth at a friend's wedding. We both loved the photo booth experience and thought it would be a great to get into the industry," stated Elizabeth Murray, co-founder, Ritz Photo Booth Co.

The DS-RX1HS allows Ritz Photo Booth to produce 4"x6" prints in 12.4 seconds or up to 290 4"x6" prints per hour. A rugged, durable design, it offers print capacities of 700 4"x6" prints and 350 6"x8" prints, as well as the ability to print 2"x6" photo strips. The printer features a unique high-speed mode (300x300dpi) and high-resolution mode (300x600dpi) in glossy or matte finishes which gives Ritz Photo Booth Co. the flexibility their clients demand.

Ritz Photo Booth Co. provides photo booth rentals for all kinds of events, public and private. Approximately half of their gigs are weddings and they also provide booths for corporate events, fundraisers, school carnivals, community events, and holiday parties.

"We're still fairly new, but we're always evolving to provide better, more cutting-edge services. We upgraded all of our equipment within the past year and have started offering add-ons and alternatives to the traditional photo booth, such as flipbooks, green screen, gifs and social media sharing," said Murray, "We are also considering expanding into hashtag printing and slow motion booths."



"Our primary printer is the DNP DS40. However, since receiving the DNP DS-RX1HS, we've used it several times for gigs that need additional printing capacity, such as flipbooks. We also have plans to use it as a hashtag printer," stated Murray. "With a photo booth business, we need fast, reliable printing. The 2-inch-cut feature is also a necessity. Of course, being a startup, we also need something that's financially within reach. DNP printers are ideal for what we need, and at a price point that's doable."

For additional information on DNP's professional photo printing solutions, please visit: [www.dnpphoto.com/printers/DS-RX1HS](http://www.dnpphoto.com/printers/DS-RX1HS).

RX1HS™



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